

Prairie Organic Grain Initiative



Prairie Organic Grain Initiative International Trade Missions Funding Application Form

Name: _____

Phone number: _____

E-mail: _____

Company: _____

Mailing address: _____

Trade Show Name: _____

Please check off the following that apply:

- I am export ready
- I am a Canadian Prairie owned, Canadian Prairie based, and sell Canadian Prairie organic grain or grain based products
- I am attending this show in order to increase our sales
- I have the capacity to fulfill orders/contracts made at this event
 - I commit to completing a survey after the event and 6 months later – with the number of buyers met, number of serious leads, contracts signed, and total sales. All information is kept confidential and will only be used in aggregate form to share with our funders

Please choose one of the following:

- I am applying to attend the event as a walker
 - I understand the participation fee is \$300
 - As a walker I understand that I am eligible for 1 person to receive a subsidy of 50% ECONOMY airfare, 50% per diem, 50% registration, and 50% hotel



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- I am applying to attend this event in order to exhibit (booth). (Please note that companies are eligible to receive one-time funding to exhibit per international show.)
 - I have never had a booth at this event before
 - I understand the participation fee is \$450
 - As a company with a booth at this event, I understand that I am eligible for 1 person to receive a subsidy of 50% ECONOMY airfare, 50% per diem, 50% registration, 50% of the booth costs and 50% hotel

- I am receiving funding for my booth and/or airfare for this event from another source, but would like to apply for additional funding from the Prairie Organic Grain Initiative
 - Please list the other source(s) of funding and what they are paying for:

 - I understand there is a participation fee of \$200
 - My eligibility for funding for this event includes 50% per diem, 50% registration, and 50% hotel.

By signing this funding application form, I understand that due to the way Western Diversification Canada accounts for industry funding contributions towards the Prairie Organic Grain Initiative, my personal contribution towards the costs of attending this event must be reflected in the books. As such, the process for receiving the 50% subsidy is as follows: Submit a travel claim with accompanying receipts and credit card statements for 100% of the ECONOMY airfare, per diem (\$61/day outside Canada, \$51/day within Canada), conference registration, hotel fees, and booth fees (if applicable). You will submit a cheque for 50% of the total cost to the Prairie Organic Grain Initiative, payable to Organic Alberta, and be reimbursed 100% of the total costs in return.

Signature

Date